

OVERVIEW

Currently there are over 4 billion ACTIVE USERS using social media for an average of two and half hours DAILY. Social media influencer marketing has now become an enormous industry, estimated to surpass over 13.8 BILLION dollars in 2021.

The live streaming industry has over 200 million dollars exchanged between fans and creators on platforms (such as TikTok, Twitch, and OnlyFans) EVERYDAY.

TickTock Moon (\$TICK) is a decentralized cryptocurrency token made for social media creators, brands, and their fans. TickTock Moon operates on the Ethereum network to ensure fast swap times and most importantly, a secure, proven network. TickTock Moon's main goal is simple - to become the primary currency for content creators, brands, and fans to exchange payment.

In addition, TickTock Moon will create the largest Influencer Marketplace ever seen on the Ethereum Blockchain and will allow coin holders to redeem their TickTock Moon Tokens for one-of-a-kind experiences with their favorite influencers and celebrities.

PRESALE

The presale was capped at 100 Ethereum (ETH), with a limit of only 1-4 Ethereum per person.

The purpose of this was to avoid any extremely large holders (at least at the very beginning) that can sell their holdings if/when the price rises, making the price go down on the rest of the holders.

Our team believes we will have enough interest from the public, people who did not participate in the presale, to make up for any liquidity potentially put back onto the open market from the people involved in the presale.

Pre-sale tokens will be split equally between all pre-sale participants based on how many there are and how much they buy. Presale participants will split 20% of total circulating supply. So for a simplified example, if there are 10 presale participants and they all buy 1 ETH worth of TickTock Moon, they would all receive 10% of the presale tokens. In this case, 2% of total supply.

TickTock Moon is NOT a security and it should only be purchased with the intention to use it as a way to redeem experiences with your favorite celebrities. Not as an investment vehicle

TOKENOMICS



The total circulating supply is 100 million TickTock Moon tokens

Exchange Reserve tokens will be locked until larger exchanges accept the TickTock Moon on their platform

Team Wallet will be used to cover business expenses such as audits, legal and team member compensation

UTILITY

Despite the rapid growth in the social media and cryptocurrency industries, there are still very few ways for influencers to make a living.

Deals between company brands and influencers can oftentimes take weeks to months for transactions to take place and rely on money exchange apps to receive payment.

Live streaming platforms take a large portion, sometimes over 50%, of tips and donations made by fans to creators.

With TickTock Moon, these issues are solved with very quick transaction times and the elimination of the middleman.

DEVELOPMENT & INFLUENCER PARTNERSHIPS

TickTock Moon is comprised of two specialized teams, the Development Team and the Influencer Team.

The development team will be solely focused on making the blockchain token operate successfully, getting the coin listed on as many exchanges as possible and listening to the feedback of the community to make improvements.

The Influencer Team will be focused solely on outreach and bringing in new influencers to partner with \$TICK. The influencer team has a goal to onboard a minimum of 100-200 of the largest influencers and celebrities onto the Influencer marketplace within the first 3 months

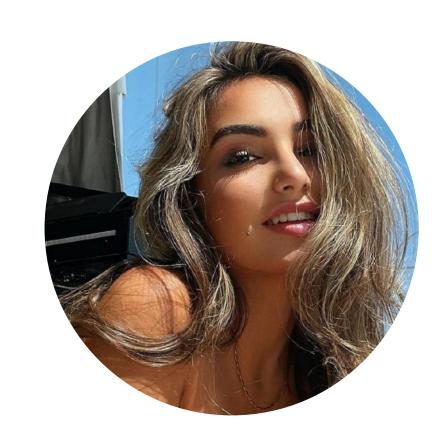
Utilizing their deep-rooted connections within the social media space, the team has already confirmed many "A-List" influencers to receive payment solely using TickTock Moon tokens. The team already has agreements with 50 - 100 influential creators on TikTok and Instagram who will onboard the platform before and soon after launch.

CELEBRITY MARKETPLACE



Coby Persin

Over 20 Million Followers between TikTok, Instagram, and Youtube.



Bianca Spano

Over 2 Million Followers between TikTok, Instagram, and Youtube.

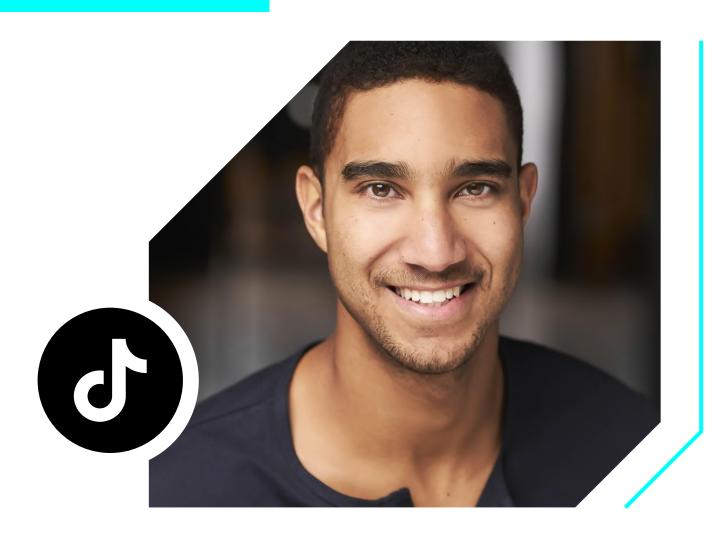


Johnny Valentine
Over 10 Million Followers between
TikTok, Instagram, and Youtube.

TickTock Moon will be home to the largest Celebrity Marketplace in the Crypto World! The team already has commitments from 50-100 of the biggest influencers, musicians, models and actors in the world to offer one-of-a-kind experiences exclusively on TickTock Moon.

These experiences can be anything from "A personal Facetime call with your favorite celebrity" to "An all expenses paid trip to Los Angeles to meet and make content with your favorite influencer." The possibilities are endless!

TEAM



Adamm Miguest, known just as "Adamm," is a popular internet personality that rose to fame through his comedic videos on TikTok and appearances on Reality Television.

With over 1 Million Followers across his Instagram and TikTok pages, Adamm understands virality like few others and plans to use those skills to help TickTock Moon take off.

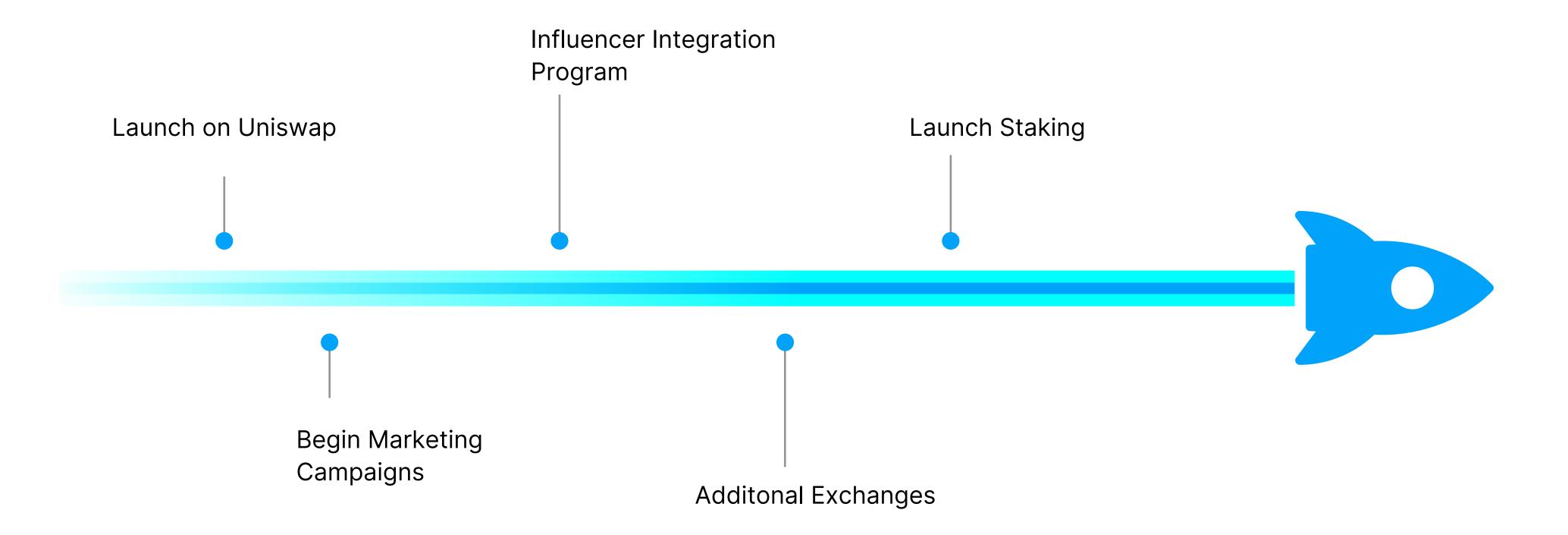
In addition, with a BA in International Business from University of Illinois, Adamm is also a successful entrepreneur. His influencer based company "Rapid Launch Media," did over \$1 Million Dollars in revenue in it's first year...during the pandemic.



Gene Park is a social media influencer, comedian, actor, and entrepreneur. He has burst onto the scene as one of Hollywood's top emerging social media entertainers.

Having amassed over 400 million views total across his social media pages, running his own social media marketing company, and years in the cryptocurrency industry, Gene intends to use his expertise in social media and cryptocurrency to ensure that TickTock Moon is a success.

ROADMAP





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